How to Limit YOUR FAMILY!

PEEPS INTO THE MANUFACTURE OF A SCIENTIFIC PRODUCT.

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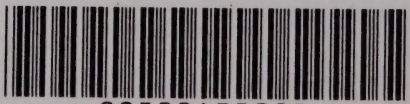
foreword

It is a comparatively short time ago since the subject of Birth Control was considered taboo. The mere mention of it might deprive any person of his social status, but in these enlightened days all intelligent people know what conception control —to give it its proper title—means, and a large number know how to put it into practice.

The object of this pamphlet is not to influence any views which the reader may hold concerning this important subject, but merely to act as a guidance to those seeking further knowledge and who desire to adopt a method without any possibility of injury to health.



Much has been written with regard to Birth Control, dealing with the question from every angle. The ethical importance has been fully discussed by prominent publicists. Professors of eugenics have made their case clear, and in a way which is beyond all criticism. The church itself has made its authoritative pronouncements on the subject. All this may make interesting reading, but the repetition is not helpful to those who are chiefly concerned as to how birth control may be practised in a simple way with the minimum of inconvenience, and absolute safety.

To-day there are countless mechanical appliances on the market, and a number of chemical contraceptives, but seldom, if ever, is their action fully described. The user is expected to trust to the vague statements made by certain manufacturers who often endeavour to convey the impression that new discoveries have been made. Intelligent people are not inclined to subject themselves to experiments with a consequent risk of failure. Nor, indeed, is this necessary, because a scientific contraceptive of complete reliability has actually been produced for the past fifty years; and this has

been known to the medical profession and to countless numbers of men and women in all parts of the world.

The product referred to is the soluble pessary invented by W. J. Rendell, and now known as Rendells Pessaries or just Rendells. The proprietors feel it their duty in the public interest to give the fullest possible details concerning this important preparation in order that users may be made aware of its absolute purity and efficacy. The following pages of this pamphlet, therefore, fully describe the action of Rendells Pessaries, and the reader is shown what scrupulous care is taken in the manufacture.

In the first place it is necessary to state briefly how conception takes place, and what this product does to prevent it. The male generative fluid, technically called semen, consists of countless live cells known as spermatozoa. One cell, or spermatozoon, if it passes through the cervix into the uterus, is sufficient to fertilize an ovum, which is the active female cell. During coitus the spermatozoa are deposited in the vaginal passage, and

being extremely active make their way with great rapidity towards the cervix and eventually enter the uterus. Thus conception takes place.

The Rendell Pessary acts in an extremely simple manner and effectively kills the spermatozoa immediately after ejection. The pessary, which is placed as high as possible about 10 minutes before the coital act, melts to form a thin glutinous film over which the spermatozoon must pass before it can reach the womb. In practice, the pessary acts as a contraceptive in three independent ways.

1. A mechanical barrier is formed, preventing entry to the womb.

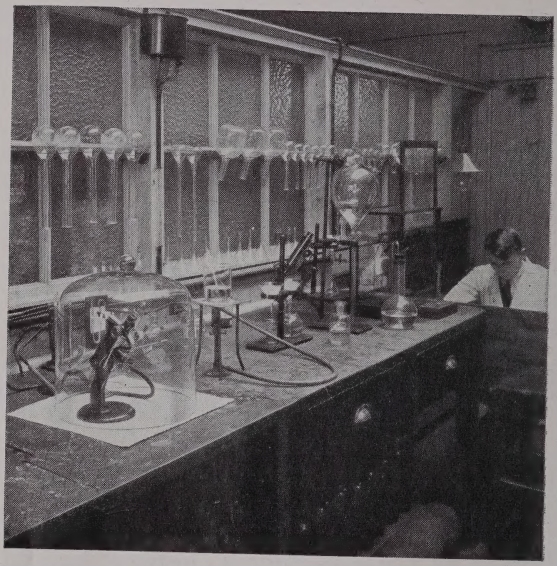
2. The basic ingredient Ol. Theobrom, which is specially prepared, emulsifies, entangling the spermatozoa and prevents further movement towards the uterus.

3. Every spermatozoon is destroyed by the acid value of the active agent which is evenly distributed throughout the pessary.

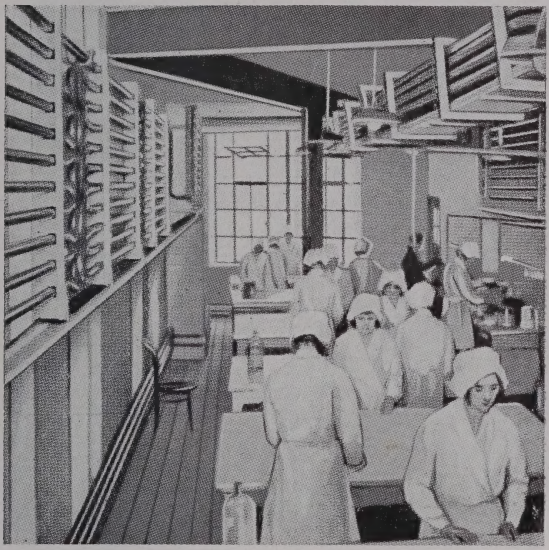
Exhaustive tests have proved beyond all doubt that Rendells Pessaries are unfailing in their result, and it is only necessary to follow the directions which are enclosed in each box, viz. :— Insert one pessary as high as possible about 10 minutes beforehand, or merely sufficient time for it to dissolve. It should be stated here that syringing must not take place immediately afterwards because this may interfere with the action of the pessary. It is not necessary to douche at all, but those who prefer to do so, for the sake of cleanliness, must allow at least six hours to elapse or, preferably, wait until next morning.

Rendells Pessaries are a British invention made by British workpeople in London. The most scrupulous and hygienic conditions prevail throughout the laboratories where the manufacture is carried out. Members of the medical profession who have inspected the work in progress are amazed at the way in which every stage of the manufacture is constantly supervised and express warm approval of the care given to every detail.

All raw material is tested before use to ensure that it is free from all impurities and up to the highest possible standard. The photograph on page 8 shows a corner of the laboratory where this work is carried out. The most important feature is to make certain that the active ingredients are evenly distributed throughout the pessary. This is done by a special process which is a closely guarded secret, and consequently not used by other makers. The efficacy of Rendells Pessaries may be largely attributed to this fact, and it is interesting to note that an eminent doctor, who is engaged in independent research work relative to contraceptives, recently reports that our product is far superior to all other preparations which have been the subject of experiment. The pessaries used in his tests were purchased from a chemist in the ordinary way, and the facts were reported to Messrs. W. J. Rendell, Ltd., as a matter of personal and public interest.



The Research Laboratory where all raw material is tested.

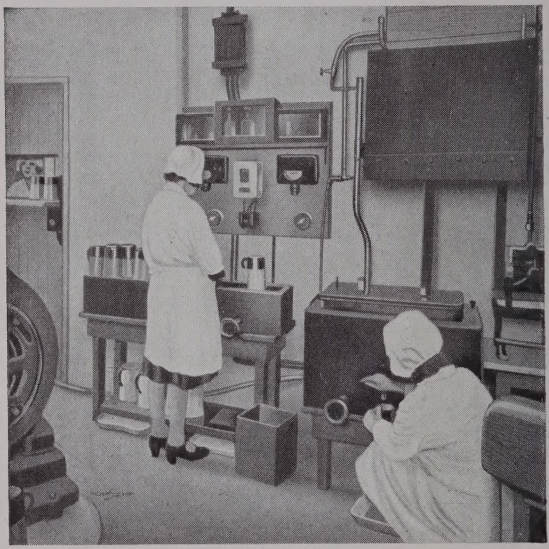


The following photographs show portions of the main laboratory where Rendells Pessaries are made. Nothing else is manufactured in this laboratory, and the staff, working under ideal conditions, is fully conscious of the important work being carried out.

The slightest detail is never overlooked. Our reputation is staked on every pessary made. The whole work is constantly under qualified supervision, and we are able to state that no possible variation can occur in any single pessary.

A malicious report has been circulated by interested parties to the effect that each box contains one ineffective pessary. This, though ridiculously untrue, is fairly widespread, and our solicitors have instructions to take proceedings against any persons circulating this rumour. We offer £1,000 to charity if any person or persons can prove that each box of pessaries contains one which is not efficacious.

It is necessary to warn the public against purchasing so-called soluble pessaries which are made of cocoa-butter not properly compounded. This, apart from having an objectionable smell in consequence of not being deodorised, contains foreign and fibrous matter which sets up irritation. Even the best brands of cocoa-butter contain certain impurities which must be removed before being suitable for the purpose required. The photograph on page 12 shows the filtering room, where all the cocoa-butter used is blended so that it will consistently melt at body heat. Here it is also deodorised and undergoes a refining process.



It is necessary to filter the Ol. Theobrom to remove all foreign matter. The above photograph shows this work in progress.

Certain brands of pessaries offered for sale are made with a wax or gelatine base. We have proved that such substitutes cannot be consistently relied upon to melt at body heat, and further, do not blend with the natural excretions, which is an important feature. Other chemical contraceptives are made of talc, which is insoluble and forms into hard lumps that cause abrasions. These tablets effervesce, causing an unpleasant effect. They dry up the excretions and, as the active oxidising agent is a substance which becomes inert within a short time after manufacture, they have been proved quite unsatisfactory.

Rendells Pessaries are sold by good class chemists in all parts of the country at the fixed price of 2s. 6d. per box, containing twelve.

Refuse substitutes of doubtful origin which, though of inferior quality, are sometimes offered at ridiculously high prices. You will be able to get supplies from the Pharmacy where you obtained this book, or, if desired, we shall be pleased to give you the names of the chemists in your district who are wide distributors and regularly supplied.

For the further convenience of customers it is only necessary to detach the last page of this book which is a prescription form. Hand this to your chemist and he will at once know what to supply.

We are always glad to answer queries or to give any further information which may be required.

Letters should be addressed :—

W. J. RENDELL, LTD.,
Information Department,
161/5, ROSEBERY AVENUE,
LONDON, E.C.1.

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Please Supply:

1 Box Rendells Pessaries

at 2s. 6d.

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